



LAKWOOD'S PROMISE ADVISORY BOARD

Thursday, April 5, 2018

American Lake Conference Room –

Lakewood City Hall

Lakewood, WA 98499

7:30 am – 8:30 am

CALL TO ORDER

Ellie Wilson called the meeting to order at 7:36 AM.

ATTENDANCE

Promise Advisory Members Present: Ellie Wilson, Elise Bodell, Mary Dodsworth, Dr. Michele Johnson, Judi Weldy, Dr. Joyce Loveday, Echo Abernathy and Beverly Howe

City Council Liaison: Mary Moss

Staff Present: Karmel Shields

Youth Council Liaison: Karina Mercado (excused)

LPAB Members Excused: Clayton DeNault, Debbie LeBeau

PUBLIC COMMENT

NONE

APPROVAL OF MINUTES

Dr. Michele Johnson moved to approve the March 1, 2018 Promise Board minutes as written.

Dr. Joyce Loveday seconded the motion. A voice vote was taken and the minutes were unanimously approved.

COORDINATOR'S REPORT

External Funding Opportunities: We have not received word from America's Promise on the Healthy Schools Fund grant application. The grant awards were to be announced by now for implementation to begin in April. Ms. Shields will follow up on the grant request.

Conversations are occurring between the Beecher's Foundation, Pierce County and Lakewood leaders about program funding for nutrition education and improving access to healthy foods in Pierce County. Tillicum and Springbrook neighborhoods are being considered as possible locations to pilot a school-based program.

Dr. Johnson reported that the Pierce College student association has committed \$75,000 to create a mobile food bank to distribute emergency food to five community college locations.

Safe Places and Caring Adults: Summer camp programming is underway. Boys & Girls Club will be hosting a Springbrook camp and Communities in Schools may not be hosting a day camp in Tillicum due to limited resources.

UNFINISHED BUSINESS

What's UP! Lakewood newsletter spring edition is at the print shop and will be distributed next week. Additional copies will be made available to Head Start and ECAP families, as well as CPSD early learning programs. Dr. Johnson suggested that the early learning programs at the two colleges be included in this new outreach to families with young children.

In March, several discussions were held with the CPSD communication staff concerning the future of printed newsletters and the email distribution service called Peach Jar. Kim Prentice and Ben Miller attended the March 14 Community Collaboration meeting to introduce Peach Jar. A follow up conversation with collaboration partners was held on March 26 to lay out a plan for the newsletter's future. The CPSD has agreed to continue to honor the original agreement for the What's UP! Lakewood (Promise) newsletter to remain the only printed community-based publication distributed to all schools in the CPSD.

Ms. Weldy asked if Spanish versions will be produced. Peach Jar has the capacity to translate flyers into Spanish, however many advocates express concerns about its translation accuracy. One suggestion is to make newsletters very kid friendly and that children will advocate with their Spanish speaking parents when interested in particular activities. Ms. Dodsworth also reiterated a concern that putting the newsletter in Spanish implies that the services are also provided in Spanish.

The Promise strategic plan includes reviewing the newsletter's effectiveness. Ms. Dodsworth suggested that a prize coupon be attached as a measure to determine if the newsletter is effectively being distributed. The Peach Jar email system also tracks "clicks and opens" for this same purpose.

NEW BUSINESS

Open Meetings Act Training was conducted by Lakewood City Attorney Heidi Wachter. Ms. Wachter reviewed the act and its relationship to the public records act. Handouts with additional information from the Washington State Attorney's office were distributed.

BOARD MEMBER ANNOUNCEMENTS

- City of Lakewood Volunteer Appreciation Breakfast April 19 7:30 am, CPTC Rotunda
- Healthy Kids Day, Lakewood YMCA on Saturday April 21, 10:00-1:00
- St. Clare Hospital CPSD Student Art Reception on Tuesday, April 24, 5:30 pm
- City of Lakewood Parks Appreciation Day on Saturday, April 28, 9:00 - Noon
- Lakewood Boys & Girls Club Dining for the Future dinner – Friday, May 4, 5:30 pm
- CPTC 75th Anniversary Gala on Saturday, May 19 at 7:00 pm, McGavick Center

UPCOMING LPAB MEETING TOPICS

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| May 3 | CHOICE Coalition Key Community Leaders Presentation |
| June 7 | Lakewood's Promise Summer Activities |

ADJOURNMENT

There being no other business, Ms. Ellie Wilson adjourned the meeting at 8:35 AM. The next Promise Board meeting is scheduled for May 3, 2018 at 7:30 AM.

Ellie Wilson May 3, 2018
Ellie Wilson, Chair date

Karmel Shields 5/3/18
Karmel Shields, Promise Coordinator