

Marketing to the Federal Government

Effective Strategies for Business



Come learn how to find federal government opportunities, research the competition and effectively market to buyers and prime contractors. You will hear from an experienced marketer on how to make the most of government tradeshow and networking events like the Alliance Small

Business Conference coming up on March 15.

Presenters include:

- Tiffany Scroggs, Contracting Assistance Specialist with the Procurement Technical Assistance Center (PTAC)
- Ellie Chambers-Grady, Economic Development Manager with the City of Lakewood

Tuesday, February 28

9:00 a.m.—11:30 a.m. Lakewood City Hall Council Chambers

6000 Main Street SW, Lakewood , WA 98499

FREE. REGISTRATION IS REQUIRED.

Register: www.washingtonptac.org. Click on Events.

Questions: Tiffany Scroggs at the Thurston Economic Development Council, 360.754.6320 or tscroggs@thurstonedc.com.

This workshop is made possible through a partnership between the Thurston EDC, South Sound Military & Communities Partnership, and the City of Lakewood



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