

PARKS AND RECREATION ADVISORY BOARD Monday July 24, 2018 – 5:30 p.m. Lakewood City Hall, American Lake Room 6000 Main St SW Lakewood, WA 98499

PRAB MEMBERS

Jason Gerwen, Chair Vito Iacobazzi, Vice Chair Sylvia Allen J. Alan Billingsley Susan Dellinger Michael Lacadie Anessa McClendon

Dorien Simon, Youth Council Jefferson Magayanes, Youth Council

Don Anderson, Council Liaison

STAFF

Mary Dodsworth, Director Nikki York, Office Assistant

Persons requesting special accommodations contact Nikki at 253-589-2489 as soon as possible in advance of this meeting so that an attempt to meet a special accommodation need can be made.

CALL TO ORDER

ATTENDANCE/ROLL CALL

APPROVAL of May 22, 2018 MINUTES

NEW BUSINESS

Lakewood Dashboard Update- Shannon Kelley-Fong Banner Program Update-Sally Martinez Gateway and Service Club Sign Update

DIRECTORS REPORT

BOARD MEMBER COMMENTS

NEXT PRAB MEETING

Tuesday September 25, 2018 at 5:30 p.m. Lakewood City Hall, American Lake Room

ADJOURN



LAKEWOOD PARKS & RECREATION ADVISORY BOARD REGULAR MEETING MINUTES Tuesday, May 22, 2018 – 5:30 PM LAKEWOOD CITY HALL ROOM 1E 6000 MAIN ST SW LAKEWOOD, WA 98499

CALL TO ORDER

Jason Gerwen called the meeting to order at 5:30 p.m.

ATTENDANCE

PRAB Members Present: Vito Iacobazzi, Alan Billingsley, Michael Lacadie, Anessa

McClendon, Jason Gerwen

PRAB Members Excused: Sylvia Allen

PRAB Members Absent: Susan Dellinger

Guest: Taylor Dahlke, Kirk Dahlke, Chris Guppy, Karmel Shields

Staff Present: Mary Dodsworth - Director; Nikki York - Office Assistant

Council Liaison: Don Anderson, Excused

Youth Council Liaison: Jefferson Magayanes, Youth Council- absent

Dorien Simon, Youth Council- absent

APPROVAL OF MINUTES: Alan Billingsley moved and Vito Iacobazzi seconded the motion to approve the minutes of the March 23rd meeting as presented. MPU.

PUBLIC COMMENT: None

NEW BUSINESS:

<u>Eagle Scout Project Review- Taylor Dahlke:</u> Taylor presented a power point to review his eagle scout project proposal. The project will consist of making repairs at the dog park. A large portion will use concrete to reinforcing fence posts. They will also sand and paint the dog agility course elements. The board asked questions and provided feedback/ideas. Alan Billingsley made a motion to approve the project. Vito Iacobazzi seconded. MPU.

<u>Lakewood Promise Strategic Plan</u>: Karmel Shields presented the Lakewood Promise strategic plan. Mrs. Shields discussed the process and goals of the plan. Mrs. Shields provided a copy of the What's Up newsletter. This document provides opportunities for our local partners to promote youth based programs. Mrs. Shields asked the board to please share resources and ideas with her. Alan Billingsley made the suggestion to add a coupon for something at SummerFEST or Truck and Tractor day that they have to turn in to gather data. It could help show the reach of the newsletter.

<u>Facility Use Policies & Pavilion Operations:</u> The policy was created to manage park facility use, clarify use, and establish consistent basis for scheduling and programing decisions. The was included in the facility use policies. Jason Gerwen made a motion to go forward with the changes. Alan Billingsley seconded. MPU

<u>Motor Ave</u>: The board provided recommendations for events in this area including: a business plan, parking, bicycle racks, bus stop, multi-use stage area, water feature, restrooms, infrastructure for events with underground electrical and aboveground ports, green space, trees, and bollards to block the road for pedestrian access only during events.

UNFINISHED BUSINESS:

Joint Council Meeting: Everyone did a great job. Had great conversations with Council including: Forestry plan, Pavilion, Service Club signs, First Impressions Matter, and Gateways.

DIRECTORS REPORT: Mary Dodsworth reviewed the director's report with the board. The report included updates on capital projects, parks appreciation day, public art, best dog park, Ray Evans fishing event, math relay, Waughop lake alum treatment, and community outreach.

BOARD COMMENTS:

Anessa McClendon said that the 8am mini exercise class at the Senior Activity Center raised over \$2000 at Relay for Life.

Mary Dodsworth asked Annessa McClendon if she would be interested in leading a hike at Wards Lake Park for Pierce County Trails Day on July 28th.

A question was raised about eating fish out of Waughop Lake. Mary Dodsworth said that the state has tested fish for 10 years and said they are safe to eat.

NEXT MEETING: The next PRAB meeting will be determined. Nikki will send out a poll to see which day works best in June.

ADJOURNMENT: Anessa McClendon motioned to adjourn the meeting at 6:59 p.m. Alan Billingsley seconded the motion. MPU

Jason Gerwen, Chairman	Nikki York, Office Assistant

"On June 4, 2018, the City Council adopted the City of Lakewood's Strategic Plan, 2018-2020. The Plan defines the priorities of the City during this period of time and will serve as the cornerstone for City actions and investments to include the development and implementation of the 2019-2020 Biennial Budget. That being said, the Plan is versatile and flexible with an ability for change to take advantage of emerging opportunities.

It will be used to:

- Guide the upcoming biennial budget development process;
- Increase cross-departmental collaboration;
- Serve as a bridge between various city policy documents; and
- Influence day-to-day operations of the City.

The Plan is organized by the five adopted City Council Goals:

- Economic Development;
- Dependable Infrastructure;
- Public Safety;
- Fiscal Responsibility; and
- Transparency.

One of the strategies under the Goal area of Transparency was the following:

"5.3 Develop measurable outcomes and compare these to national benchmarks.

C. Develop an annual performance report card and accessible "real time" community dashboards."

In effort to start this process, City personnel crafted a "beta" Community Dashboard for the City.

The draft Community Dashboard can accessed here:

https://app.powerbi.com/view?r=eyJrIjoiMGNjZDJjNDltMDU0Yi00YzY2LTk3MWEtODcwNWU1Y2RjNzBmIiwidCl6IjAwNzZl0GU2LTM4ZDYtNDYxYi1hZGIxLWQ3ODQ3NzU1YmJlMiIsImMi0jZ9

Your Mission (should you choose to accept it): <u>The City is requesting your help</u> in this process! Please review the draft Community Dashboard and provide any and all feedback on how we could make the Community Dashboard better and more accessible to the public. A few things we are looking for:

- Missing information that you think people would want to see
- Information on the dashboard you don't think people will want to see
- Anything that is confusing to read or decipher
- Organization/grammar/wording of content comments
- Really, we'll take any feedback!

Your expertise and perspective in various fields will be an invaluable tool in this process. Thank you in advance."

To see the whole strategic plan – click here.

https://www.cityoflakewood.us/documents/communications/Strategic Plan 2018/Strategic Plan 2018 2020.pdf

Very Respectfully,

Shannon Kelley-Fong, M.Sc. | Senior Policy Analyst

City of Lakewood

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TO: Parks and Recreation Advisory Board

FROM: Mary Dodsworth, Director

SUBJECT: Gateway and Service Club Update

DATE: July 19, 2018

Attachments: Gateway Map

Service Club Sign Matrix

Gateways

The City has been working on Gateways since 2015 when a 17 member community planning team developed a gateway vision and preliminary design to be used in various ways at our gateway areas. First Impressions matter! There are 14 different ways to access and enter the Lakewood community and each of the access points (gateways) are different and leave a different impact and impression with those who pass by to visit, shop, or play. The City has 3-7 seconds to capture that first impression. The City will take advantage and plan around various park and transportation improvements to utilize our community resources efficiently. Each gateway costs approximately \$50,000. See attached map showing gateway locations along with completed and future projects.

Service Club Signs

A subcommittee of the PRAB met with representatives of local service clubs (Lakewood First Lions, Clover Park Rotary, Lakewood Rotary and Clover Park Kiwanis Clubs) and a representative from the Planning Commission on May 18, 2017, to discuss current service club informational signs located throughout the community and the concept of a collective/combined service club sign.

Locations of current signs were identified. An issue matrix was used to address questions and concerns and to look at issues and solutions (see attached document). All representatives agreed that the purpose of the signs is to let people know service clubs are well represented in Lakewood. They also agreed anyone interested in learning more would use current technology (cell phones, computers and websites) to find out more information about a specific club, when they meet and how to make contact with a representative of the club.

The consensus of the group was that a collective service club sign would be a good way to inform new residents and visitors of Lakewood service clubs. It was agreed that current service club signs would remain but we will not install any new ones on city streets. The group discussed the idea of combining with a future gateway project. A specific location was not determined.

Attached is a map showing potential locations for a combined service club sign. Staff will look for feedback and/or recommendation to share with service club subcommittee at a future date.

Thoughts, Ideas and Solutions
Recognize clubs Recruitment of members For groups that don't use apps or internet
Non-profit, Active service, National vs Local, Nonsectarian, some local "service groups" are not non-profits. Should they be allowed new signs?
Lakewood Rotary and Clover Park now share signs 4 signs – Rotary are Antique post/vintage 2 Lions Club signs (Korean & Knights)
Uniformity /size should be considered in future 30" Round (current Rotary sign)
Material? Weather treated / low maintence
Co-located vs Individual Individual pride for long term members Mapping Gateway areas-put where current signs are Not areas where it will distract Gateway-Bridgeport Gravelly Lake/Washington Rotary-quieter areas-not always an entrance-well travelled- vertical is better than horizontal
Co-located makes sense-more impact-makes an impression-hit/miss when single Easier to find/remember *traditional emotion" for older members Future Gateway sign location?
Consider maintenance sharing>sweat equity \$350/\$250 Metal order from a national organization-no one has a budget for signs
Depends on the structure-where. Logos depend on # of signs and size
Size-Size distance-visibility-maintenance issues
Less important-unimportant – people now use technology Many options to get information @ meeting locations Aesthetics
Tasteful Design Add to Motor Ave design project (?) Celebrating City Volunteerism

May 18, 2017 – representatives from PRAB, Planning Commission, Lakewood First Lions, Clover Park Rotary, Lakewood Rotary and Clover Park Kiwanis Clubs.





Potential sites

- 1 = North Bridgeport Gateway
- 2 = Motor Ave (near QFC oak Trees
- 3 = Town Center Reader Board (not City property
- 4 = Gravelly Lake Drive / 112th
 near CPHS
- 5 = Washington Blvd Roundabout near Lotus Blossom
- 6 = 96th and Front Street

