



LAKEWOOD CITY COUNCIL STUDY SESSION AGENDA

Monday, July 13, 2020
City of Lakewood
7:00 P.M.

Residents can virtually attend City Council meetings by watching them live on the city's YouTube channel:

<https://www.youtube.com/user/cityoflakewoodwa>

Those who do not have access to YouTube can call in to listen by telephone via Zoom: Dial +1(253) 215- 8782 and enter participant ID: 868 7263 2373

Page No.

CALL TO ORDER

ITEMS FOR DISCUSSION:

- (3) 1. Joint Lodging Tax Advisory Committee meeting. – (Memorandum)
- (9) 2. Public Art Policy and Program Update. – (Memorandum)
- (41) 3. Review of code amendments regarding Lake Management Districts. – (Memorandum)

ITEMS TENTATIVELY SCHEDULED FOR THE JULY 20, 2020 REGULAR CITY COUNCIL MEETING:

- 1. Authorizing the execution of a contract with Communities in Schools (CIS) to disburse \$50,000 in Coronavirus Relief Fund Monies. – (Motion – Consent Agenda)
- 2. Authorizing the execution of a contract with Living Access Support Alliance (LASA) to disburse \$275,000 in Coronavirus Relief Fund Monies. – (Motion – Consent Agenda)
- 3. Authorizing the execution of a collective bargaining agreement with the American Federation of State, County and Municipal Employees Local #1938 from January 1, 2020 through December 31, 2021. – (Motion – Consent Agenda)
- 4. Amending the 2020 Parks and Recreation Advisory Board work plan. – (Motion – Consent Agenda)

Persons requesting special accommodations or language interpreters should contact the City Clerk, 253-983-7705, as soon as possible in advance of the Council meeting so that an attempt to provide the special accommodations can be made.

<http://www.cityoflakewood.us>

5. This is the date set for a public hearing regarding proposed code amendments that would reduce the time during which certain fireworks are allowed from July 3 through July 5 to specified hours on July 4 only. – (Public Hearings and Appeals – Regular Agenda)
6. Vacating the easterly fifty-six (56) feet of 148th Street SW right-of-way east of the intersection with Murray Road SW. – (Ordinance – Regular Agenda)
7. Amending Title 3 of the Lakewood Municipal Code adding Chapter 3.39 Lake Management Districts which establishes the process to be used to collect assessments; assess penalties and interest on unpaid assessments; and impose liens on properties with unpaid assessments for Lake Management Districts. – (Ordinance – Regular Agenda)
8. Authorizing the acquisition of real property under threat of condemnation or by condemnation for roadway purposes; authorizing payment thereof from the City's General Fund or from such other monies that the City may have available or attain for the acquisition; providing for severability; and establishing an effective date. – (Ordinance – Regular Agenda)

REPORTS BY THE CITY MANAGER

CITY COUNCIL COMMENTS

ADJOURNMENT

Persons requesting special accommodations or language interpreters should contact the City Clerk, 253-983-7705, as soon as possible in advance of the Council meeting so that an attempt to provide the special accommodations can be made.



To: Mayor and City Councilmembers
From: Tho Kraus, Assistant City Manager/Administrative Services
Through: John J. Caulfield, City Manager *John J. Caulfield*
Date: July 13, 2020
Subject: Joint Lodging Tax Advisory Committee Meeting

Overview

As authorized under state law, the City of Lakewood has enacted a lodging tax. The City receives a 7% share of the taxes collected by Washington State from lodging-related businesses located within the City. The 7% breaks down into 4% which can be used for tourism promotion, or the acquisition and operation of tourism-related facilities. The additional 3% is restricted to the acquisition, construction, expansion, marketing, management, and financing of convention facilities, and facilities necessary to support major tourism destination attractions that serve a minimum of one million visitors per year.

This memo discusses the City's Lodging Tax Advisory Committee (LTAC), the estimated funds available, how the funds may be used and the upcoming 2021 grant allocation process.

Lodging Tax Advisory Committee

If a city collects lodging tax, state law requires the formation of a Lodging Tax Advisory Committee (LTAC). The committee must have at least five (5) members, each member must be appointed by the City Council and the committee membership must be comprised of the following:

- At least two members of the committee must represent businesses required to collect the tax; and
- At least two members of the committee must represent entities who are involved in activities authorized to be funded by the tax; and
- One elected official of the City, who serves as chairperson of the committee.

There is no maximum number of participants on the LTAC; however, there must be equal members representing businesses authorized to collect and entities authorized to receive funding. Mayor Don Anderson currently serves as Chair. Other committee members include:

Represent Businesses Authorized to Collect Tax

3 Vacant Positions

Represent Entities Authorized to Receive Funding

Chelene Potvin-Bird, Travel Tacoma + Pierce County/Tacoma South Sound Sports Commission

Linda K. Smith, Lakewood Chamber of Commerce

1 Vacant Position

One role of the LTAC is to make recommendations to the City Council in regards to how the taxes are to be used. All applicants for awards of lodging tax must apply to the City through the LTAC.

The LTAC receives all applications for lodging tax revenue and recommends a list of candidates and funding levels to the City council for final determination. By state law, the City Council may choose only recipients from the list of candidates and recommended amounts provided by the LTAC. An August 2016 informal opinion from the Attorney General's Office interpreted this to mean that the legislative body may award amounts different from the LTAC's recommended amounts, but only after satisfying the procedural requirements which requires that the City submit its proposed change(s) to the LTAC for review and comment at least 45 days before final action is taken.

The objective of the LTAC process is to support projects which encourage eligible tourism and cultural activities that support tourism in Lakewood. The members of the committee will carefully consider each request based on the following criteria: funds available; past performance; ability to attract tourism, particularly from outside the 50 mile radius; strength of the applications; and the City's desire to retain dollars for future capital project(s).

The general, LTAC annual work plan is as follows:

- Jul: Joint LTAC meeting to review guidelines, past grants awarded and potential funding for the following year's grant allocation.
- Sep: Listen to applicant presentations and make fund recommendations.
- Nov: Present recommendations to the City Council.

Grant Awards Process, Estimated Available Funds and Reporting Requirements

Grant Application Process

Any organization, including businesses and the City, can use the funds to advertise and promote tourism through the media. The promotion must be designed to attract tourist to Lakewood with the goal of increasing the number of overnight stays in lodging facilities located within the City. Capital projects funding is limited to those under City ownership.

2020 LTAC Application Schedule for 2021 Grant Awards (subject to change):

- Aug 3 Application period opens (application available on City's Finance webpage).
- Aug 7 Notification of intent to apply and method of submittal.
- Aug 21 Applications due by 5:00pm.
- Sep 4 Application packet compiled and submitted to LTAC.
- Sep 18 Applicant presentations to LTAC & LTAC makes funding recommendations.
- Nov 9 LTAC Funding recommendations presented to the City Council for consideration.
- Nov 16 City Council adopts LTAC grant awards.
- Jan 2021 Contracts issued for FY2021 LTAC grant awards.

Estimated Available Funds

The City estimates the 2020 projected revenue amount to be \$800,000 and the estimated ending fund balance to be \$1,237,353 on December 31, 2020. These amounts are subject to change given the COVID-19 pandemic and the financial impact on lodging tax.

In 2007, the City entered into an agreement with Clover Park Technical College to contribute 11% of the construction costs for the McGavick Center. The contribution is in equal installments of \$101,850 over 20 years. In return for the contribution, the City has use of the center for 18 days per year for a 30-year period to be used for tourism related activities. The City's practice has been to use the available restricted funds for this commitment.

The available balance for 2021 grant allocation, net of the required McGavick Center contribution is \$1,135,504.

Total Estimated Funding Available for 2021 Grant Awards	Restrictions on Use		Total
	4%	3% (Restricted)	
	Reserved for tourism, promotion, acquisition of tourism related facilities, or operation of tourism related facilities.	Reserved for acquisition, construction, expansion, marketing, and management of convention facilities.	
Estimated Ending Balance, 12/31/2020	\$869,292	\$368,062	\$1,237,354
Less Required for CPTC McGavick Center	\$0	(\$101,850)	(\$101,850)
Total	\$869,292	\$266,212	\$1,135,504

Sources & Uses						
	2015 Actual	2016 Actual	2017 Actual	2018 Actual	2019 Actual	2020 Est
Revenues						
4% Revenue:						
Special Hotel/Motel Tax (2%)	\$ 197,657	\$ 216,390	\$ 217,771	\$ 306,901	\$ 309,868	\$ 228,572
Transient Rental Income Tax (2%)	197,657	216,390	217,771	288,084	317,282	228,571
	395,314	432,780	435,543	594,985	627,150	457,143
3% Revenue:						
Special Hotel/Motel Tax (3%)	296,485	324,584	326,657	460,351	\$ 464,803	\$ 342,857
	296,485	324,584	326,657	460,351	464,803	342,857
Interest Income	2,920	4,900	13,389	22,883	22,666	-
Total Revenues	\$ 694,719	\$ 762,264	\$ 775,589	\$1,078,219	\$1,114,619	\$ 800,000
Tourism/Promotion	313,285	382,425	370,658	368,943	438,502	560,400
Capital	136,850	205,771	338,898	1,057,311	280,686	562,884
Total Expenditures	\$ 450,135	\$ 588,196	\$ 709,556	\$1,426,254	\$ 719,188	\$1,123,284
Beginning Balance	\$ 1,028,557	\$ 1,273,141	\$ 1,447,209	\$ 1,513,242	\$ 1,165,207	\$ 1,560,638
Ending Balance	\$ 1,273,141	\$ 1,447,209	\$ 1,513,242	\$ 1,165,207	\$ 1,560,638	\$ 1,237,354
Estimated Ending Fund Balance from the 4% Unrestricted Revenue =>						\$ 869,292
Estimated Ending Fund Balance from the 3% Restricted (for Capital) Revenue =>						\$ 368,062

Previous Grant Awards

The following table provides a 6-year history of grant awards.

Lodging Tax Grant Award History (2015-2020)						
Applicant	2020	2019	2018	2017	2016	2015
Lakewood Historical Society	\$ 42,000	\$ 20,000	\$ 25,000	\$ 35,000	\$ 39,500	\$ 33,000
Friends of Lakewold/Lakewold Gardens	50,000	30,000	45,000	40,000	40,000	40,000
Historic Fort Steilacoom Association	12,000	8,000	8,000	10,000	10,000	6,500
Asian Pacific Cultural Center	10,000	5,000	5,000	10,000	10,000	2,500
Tacoma Pierce County Sports Commission	120,000	75,000	60,000	50,000	40,000	40,000
Lakewood Sister Cities Association	23,900	13,000	8,000	8,000	10,000	10,000
Lakewood Arts Festival Association	19,500	17,500	5,000	-	-	-
Lakewood Playhouse	23,000	23,000	21,000	21,000	49,000	22,000
Lakewood Chamber of Commerce - Blue Lights	20,000	20,000	-	-	-	-
Lakewood Chamber of Commerce - Tourism	90,000	90,000	80,000	80,000	80,000	78,500
CoL - SummerFEST	80,000	50,000	40,000	40,000	29,000	18,000
CoL - Farmers Market	20,000	20,000	20,000	20,000	20,000	10,000
CoL - Season Concert Series	20,000	6,000	2,500	-	-	-
CoL - Media Production	30,000	30,000	25,000	18,000	15,000	-
CoL - Gateway Improvements	150,000	80,000	-	42,941	50,000	10,000
Col - Econ Dev - Have You Seen Lakewood Yet?	-	-	-	-	-	7,250
Col - Econ Dev - Two Brochures	-	-	-	-	-	7,250
CoL - Fort Steilacoom Park Angle Lane	-	209,870	-	-	-	-
CoL - Fort Steilacoom Park Pavilion	-	-	403,490	450,000	-	-
CoL - Harry Todd Park	-	200,000	-	-	-	-
CoL - Sports Field Improvements	-	-	-	-	250,000	-
CoL - Waughop Lake Trail	-	-	-	-	100,000	25,000
Grave Concerns	-	-	-	-	9,500	-
Lakewood Arts Commission - Asian Film Festival	-	-	7,000	7,500	-	-
Travel Tacoma + Pierce County	-	50,000	25,000	35,000	50,000	40,000
	\$ 710,400	\$ 947,370	\$ 779,990	\$ 867,441	\$ 802,000	\$ 350,000
CPTC McGavic Center (Committee, Annual Payment)	101,850	101,850	101,850	101,850	101,850	101,850
	\$ 812,250	\$ 1,049,220	\$ 881,840	\$ 969,291	\$ 903,850	\$ 451,850

Post-Funding Report:

JLARC (Joint Legislative Audit & Review Committee) requires post-funding reporting of predicted and actual number of people who attended and the method used to determine attendance for various categories including: overall attendance; 50+ miles from their residence; out of state and out of country; paid for overnight lodging; did not pay for overnight lodging; and number paid lodging nights. All entities receiving lodging tax funds must provide this information to the City. The City will then report this information annually to JLARC.

Attached is the latest JLARC report for 2018 grant awards. JLARC is expecting to release the report for 2019 grant awards at the end of July 2020.

City of Lakewood
Lodging Tax Funding Guideline
As Amended by the City Council on September 21, 2015

Background

The objective of the City of Lakewood Lodging Tax Advisory Committee process is to support projects, which encourage eligible tourism and cultural activities and support tourism facilities in Lakewood. The process is reviewed annually and the guidelines are updated in accordance with reported success of existing programs, potential for new programs and changes in state law. A calendar for the application process will be established but will allow for emerging opportunities as they arise.

Objectives for Hotel/Motel Tax Funds:

- Generate increased tourism in Lakewood resulting in over-night stays at local hotels.
- Generate maximum economic benefit through overnight lodging, sale of meals and goods, and construction of tourism-related facilities.
- Increase recognition of Lakewood throughout the region as a destination for tourism.
- Increase opportunities for tourism by developing new visitor activities.

Allocation Guidelines:

- The City shall seek proposals for funding on an annual basis from organizations seeking to use Hotel/Motel Tax funds for promoting tourism or for acquisition, construction or operation of tourism related facilities.
- Organizations seeking funding must complete an application form.
- The Lodging Tax Advisory Committee shall review the proposals and make recommendations to City Council as to which applications should receive funding.
- The final funding decision will be made by City Council in the form of approval or denial of the recommendation as recommended – no amendments to recommendations will be made by the City Council.
- Once approved for funding an organization must enter into a contract and funding will be provided in quarterly installments or on a reimbursable basis.
- Organizations receiving funding must submit a report at the end of the calendar year.
- \$101,850 will be paid annually to the Sharon McGavick Student Center through 2027 pursuant to the City's agreement with Clover Park Technical College.
- 4% - Can be used for tourism promotion, or the acquisition of tourism-related facilities, or operation of tourism-related facilities.
- 3%- Can only be used for the acquisition, construction, expansion, marketing, management, and financing of convention facilities, and facilities necessary to support major tourism destination attractions that serve a minimum of one million visitors per year.

City of Lakewood 2018 LTAC Awardees


(Reported to JLARC)

Activity Name	Activity Type	Funds Awarded	Overall		50 Miles		Out of State		Overnight		Non-overnight		Paid Overnight	
			Predicted	Actual	Predicted	Actual	Predicted	Actual	Predicted	Actual	Predicted	Actual	Predicted	Actual
Asia Pacific Cultural Center	Event/Festival	5,000	5,000	7,500	2,500	3,000	300	500	7	7	300	200	200	300
Friends of Lakewold/Lakewold Gardens	Marketing	43,603	6,500	7,468	900	1,022	500	246	50	152	6,500	7,468	350	60
Historic Fort Steilacoom	Marketing	8,000	-	1,344	-	150	-	46	-	-	-	1,150	-	-
Lakewood Arts Commission	Event/Festival	7,000	430	474	15	17	8	8	8	10	420	465	8	10
Lakewood Arts Film Festival Association	Event/Festival	4,977	210	237	4	4	2	2	2	4	200	232	2	4
Lakewood Chamber of Commerce	Marketing	80,000	3,950	3,700	1,050	975	850	775	3,150	3,000	2,900	2,750	1,050	1,050
Lakewood Historical Society & Museum	Marketing	25,000	750	385	20	9	10	28	10	10	20	12	10	10
Lakewood Playhouse	Marketing	21,000	12,500	15,884	250	260	20	25	125	130	-	-	125	130
Lakewood Sister Cities Association	Event/Festival	6,838	9,000	15,000	750	1,000	-	150	-	75	1,500	14,000	-	100
Tacoma Regional Convention & Visitors Bureau	Marketing	25,000	-	200	-	50	-	-	-	220	-	150	-	-
Tacoma South Sound Sports	Marketing	60,000	185,139	187,721	50,400	77,330	12,096	23,670	23,184	25,353	10,080	26,624	45,360	50,706
CoL - Farmers Market	Event/Festival	20,000	13,500	16,000	30	44	5	140	-	70	13,000	16,000	-	70
CoL - Fort Steilacoom Park Sports Fields	Facility	109,160	-	-	-	-	-	-	-	-	-	-	-	-
CoL - Fort Steilacoom Pavilion	Facility	816,343	-	-	5,000	5,000	-	-	300	300	-	-	300	300
CoL - Gateways	Facility	29,958	-	-	-	-	-	-	-	-	-	-	-	-
CoL - Lakewood Concert Series	Event/Festival	2,500	750	750	-	20	-	10	-	5	-	735	-	5
CoL - Media Promotion	Marketing	20,025	40,000	50,000	800	1,000	-	-	160	200	39,840	49,800	160	200
Col - SummerFest	Event/Festival	40,000	30,000	45,000	3,500	4,500	1,350	1,350	1,000	2,315	30,000	42,685	1,000	2,315
Clover Park Technical College-McGavick Center	Facility	101,850	57,950	-	14,750	-	350	-	-	-	-	-	-	1
Total		286,418	223,479	239,913	55,889	83,817	13,786	25,450	26,536	28,961	21,920	53,051	47,105	52,370



TO: Mayor and City Council

FROM: Sally Martinez, Recreation Coordinator

THROUGH: John J. Caulfield, City Manager 

SUBJECT: Public Art Program

DATE: July 13, 2020

EXHIBITS: Public Art Program Power Point, Public Art Program Budget, Art integration Framework Plan.

Purpose:

The purpose of this memo is to describe the importance of a community Public Art Program for the City of Lakewood and how this program could be implemented over a six year period of time.

Analysis

The analysis is based on research of the best practices used by other local municipalities who have successful Public Art Programs, as well as research, interviews, and the results of the Lakewood Public Art Charrette.

Currently, Lakewood's public art is funded by the McGavick Conference Center "City days" that generates, on average, \$15,000 annually. The average cost of a sculpture is \$80,000-\$100,000. As a result, the rate at which the City is acquiring art is rather slow and sporadic. It is also implemented on a case by case basis because there is no cohesive or strategic plan in place. Also, art programs have had limited community engagement. The City has various pieces of public art throughout the community. They are the Lotus Blossom, a George Tsutakawa Fountain, bronze leaves at the Sounder Station, metal fish along Bridgeport Way and two pieces by Perri Howard for the entrance to the Colonial Plaza.

Why a Public Art Program? A successful Public Art Program engages, excites and involves the community in art. In Lakewood, a goal for the public art program is to showcase art that reflects the community in all of its diversity and tells the communities stories. A public art program

provides cohesive short and long term plans for implementing and funding public art. This includes a detailed budget, goals, priorities, guidelines, types of art to be implemented, a framework for selecting artists, and plan to maintain the art. Results from cities who have implemented a Public Art Program include a more efficient, cost effective process, increased tourism/visitors, community pride, decreased graffiti, representation of cultural diversity, a strong sense of community engagement, beautification and a more desirable place to live, work and play. Research shows that Public Art Programs streamline the process for acquiring art in a way that involved community members at a grass roots level that creates excitement around the art.

An important element that contributes to a solid foundation of the Public Art Program is an Art integration Framework Plan. This is much like a business plan and provides a roadmap for the program and is completed in the first year. It provides a framework and context for the implementation of public art pieces.

On February 11, 2020, a professionally facilitated public art Charrette was held at City Hall, to get broad input and feedback to help determine the goals and priorities of a Public Art Program in Lakewood. In attendance were member of the Arts Commission, Artists, the Director of Public Works engineering, business owners, and leaders from local non-profits. Because diversity is an important theme, staff from Asia Pacific Cultural Center was at the table. The outcome of the charrette included several qualities that the group wanted to see in a Public Art Program. They included:

- Connecting communities and neighborhoods: physically, culturally, & socially.
- Making art accessible and Interactive: along walking paths, in parks, in areas where community members can gather and interact with art. It can foster active lifestyles.
- Representing the community and its different cultures: art that engages the community in the process, tells their story, and reflects their backgrounds, culture & heritage. Art contributes to our collective memory.
- Beautifying existing structures and makes Lakewood a more desirable place to live, work and visit. Art that deters vandalism and graffiti.
- Attracting visitors: An ever changing element of art, such as rotating art, keeps it interesting for visitors. Including a map of the art on City website lets visitors know where to go to find the art, learn about the artist, and the symbolism of the art. Public art is proven to bring tourism and increased spending and economic impact to those areas.
- Being cost effective: Prioritizing art that is low cost and high impact. Integrate art in capital projects from beginning design phases. Being a member of the design team is an important partnership that creates efficiency and lower costs in the long run.

The priorities for the types of art to implement are:

Wraps for Signal & Utility Boxes

Murals

Rotating Art

Interactive Art

Large Scale Iconic Art

Best Practices in Funding Public Art Programs

In a memo to City Council from March 13, 2015 best practices were detailed as follows.

The best practice for funding public art in Washington State is setting a percentage (usually .5 to 2%) of publicly funded capital improvement projects (CIP) aside per year for the commissioning of public artworks, which will usually be sited in, on, or adjacent to the building or project being constructed. For example, if the City of Lakewood decided to construct a new building the 1% could supply the art work that would exist inside or outside of the new building.

In Washington State the cities of Seattle, Tacoma, Renton and Bellevue all apply this 1% method to fund public art within their respective municipalities. Seattle, Tacoma, Federal Way and Bellevue have codified how they fund public art as a percent of each cities defined qualifying projects. Other cities, such as Renton has written their requirements so the City Council has the discretion to determine an appropriate amount of funding based on the City Council's interest in projects that are proposed.

Emerging Alternatives

Some cities have determined that 1% of their capital construction budget is not enough to create the amount of art that they would like to see in their city. Federal Way sets aside 2% based on CIPs that exceed \$25,000.

Comparison of Local Cities

State of Washington	<ul style="list-style-type: none">• .5% of capital improvement projects
Pierce County	<ul style="list-style-type: none">• 1% of capital improvement projects with costs exceeding \$100,000
City of Tacoma	<ul style="list-style-type: none">• 1% of all capital improvement projects
City of Seattle	<ul style="list-style-type: none">• 1% of all eligible projects
City of Renton	<ul style="list-style-type: none">• 1% of transportation projects including design and construction costs (approx. \$15,000, varies depending on actual, eligible* construction costs)
City of Kent	<ul style="list-style-type: none">• \$2 per capita
City of Olympia	<ul style="list-style-type: none">• \$1 per person and 1% of major City construction projects
City of Federal Way	<ul style="list-style-type: none">• 2% of eligible** projects with costs exceeding \$25,000 & 4Culture grant: cultural services for King County non-profit
City of Puyallup	<ul style="list-style-type: none">• Partners with a non-profit, Arts Downtown (http://www.artsdowntown.org/) additional funding taken out of parks & recreation and economic development budget
University Place	<ul style="list-style-type: none">• Partners with a non-profit, UP for public art (https://upforarts.wildapricot.org/)

* In Renton, during the City's annual budget process, the Arts Commission and Mayor, or his/her representative, review all capital improvement projects anticipated within the following two (2) year period to determine which projects are appropriate for inclusion of works of art and to estimate the amount to be allocated for said purpose.

** In Federal Way, qualifying capital improvement project includes projects funded wholly or in part by the city to construct or substantially remodel any public project including: buildings, decorative or commemorative structures, parks, or portion thereof; provided, that it does not

include, either initially or in the calculation of the total project cost, amounts funded by the city for the acquisition of real property or equipment, or for demolition.

Next Steps and Recommendations:

The Arts Commission is requesting direction and recommending the following to the City Council:

- Confirmation that the City is interested in developing a formal Public Art Program.
- If Council chooses to adopt a Public Art Program, the next step is to determine an annual budget and funding strategies.
- The Arts Commission is recommending the \$1 per capita funding strategy to support public art. This is in addition to the annual revenue generated from the “City Days” at McGavick Conference Center. Combined, we anticipate this generating approximately \$80,000 annually.
- A short term plan (1-3 years) would be developed to include an Art Integration Framework Plan (developed the first year) along with utility box wraps and murals.
- A long term plan (4-6 years) would implement rotating art on plinths. Interactive and iconic art would also be implemented at this time if grants, partnerships or additional funding for capital projects was acquired and approved.
- That artwork be included in all public capital projects and part of early design phases. Specifics could be clarified in the Art Integration Framework Plan and/or during the budget process.

The City and the Arts Commission will also pursue grants (Lodging Tax Grant, Washington State Arts Commission), partnerships (i.e., Sound Transit, Lakewold Gardens) and donations to support the Public Art Program.



City of Lakewood Public Art Program

Why a Lakewood Public Art Program?

- Provides cohesive, efficient process
- Gives identity to community
- Increases Economic Impact
- Beautifies Lakewood, making it an attractive place to work, live & play.



Public Art Programs Attract Tourist

92.7 million cultural travelers last year



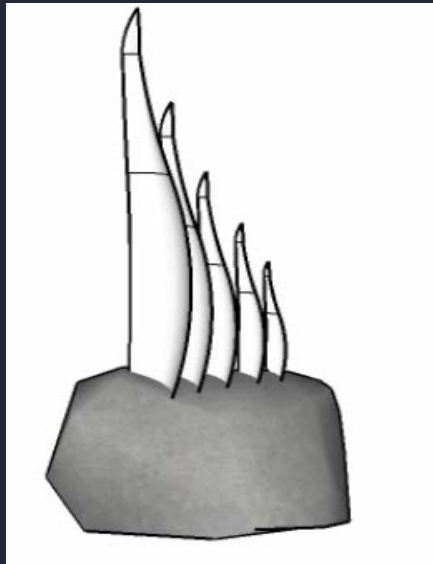
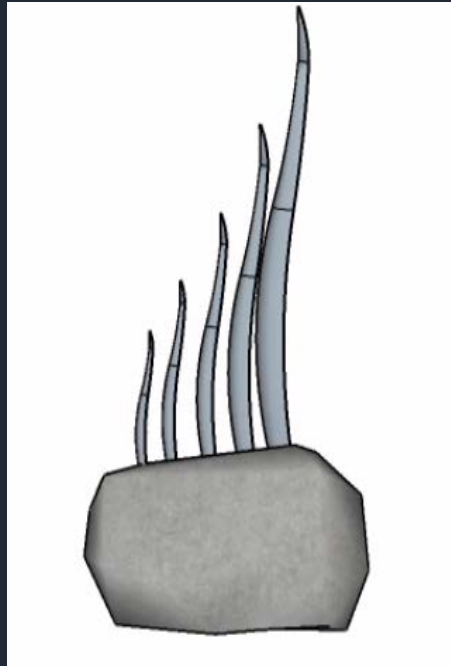
Outdoor art in Quebec City

How Could Art Bring Visitors to Lakewood?

(Chicago Cows on Parade)

- 2 million visitors
- In 3 months, tourists spent \$500 million
- Service industries = 20% increase in sales





Current Public Art

Public Art Program Charrette Outcomes

1. Connect Communities
2. Accessible & interactive
3. Reflects our diverse community
4. Beautify existing structures
5. Attract Visitors with rotating art
6. Cost Effective



Public Art Program First Steps

Adopt & Implement:

- Funding Plan
- Art Integration Framework Plan

➤ Priorities

- A. Wraps for Signal & Utility Boxes
- B. Murals
- C. Rotating Art
- D. Interactive Art
- E. Large Scale Iconic Art



Art Wraps for Signal and Utility boxes



Cost effective

Deters Graffiti

Vibrant

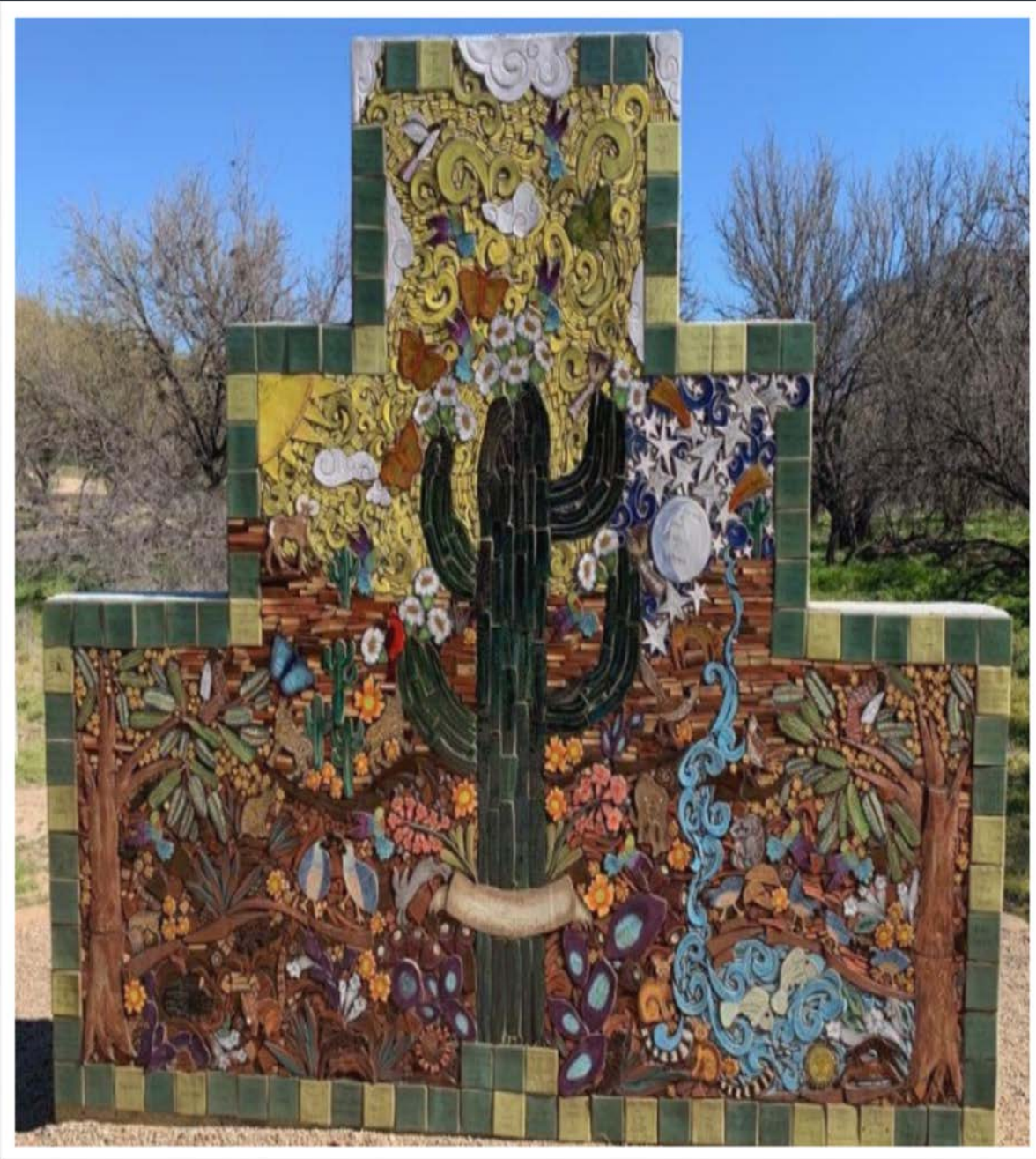
Easy to implement

Beautifies Existing Structures



Engages emerging artists & local artist





MURALS

- Connects neighborhoods
- Deters graffiti
- Low cost
- Beautification
- Engages Community & reflects diversity

Murals - avenue to represent diversity of our community



Tree of life: 3D leaves reflect different cultures



Engages Youth & Local Emerging Artists



Rotating Art

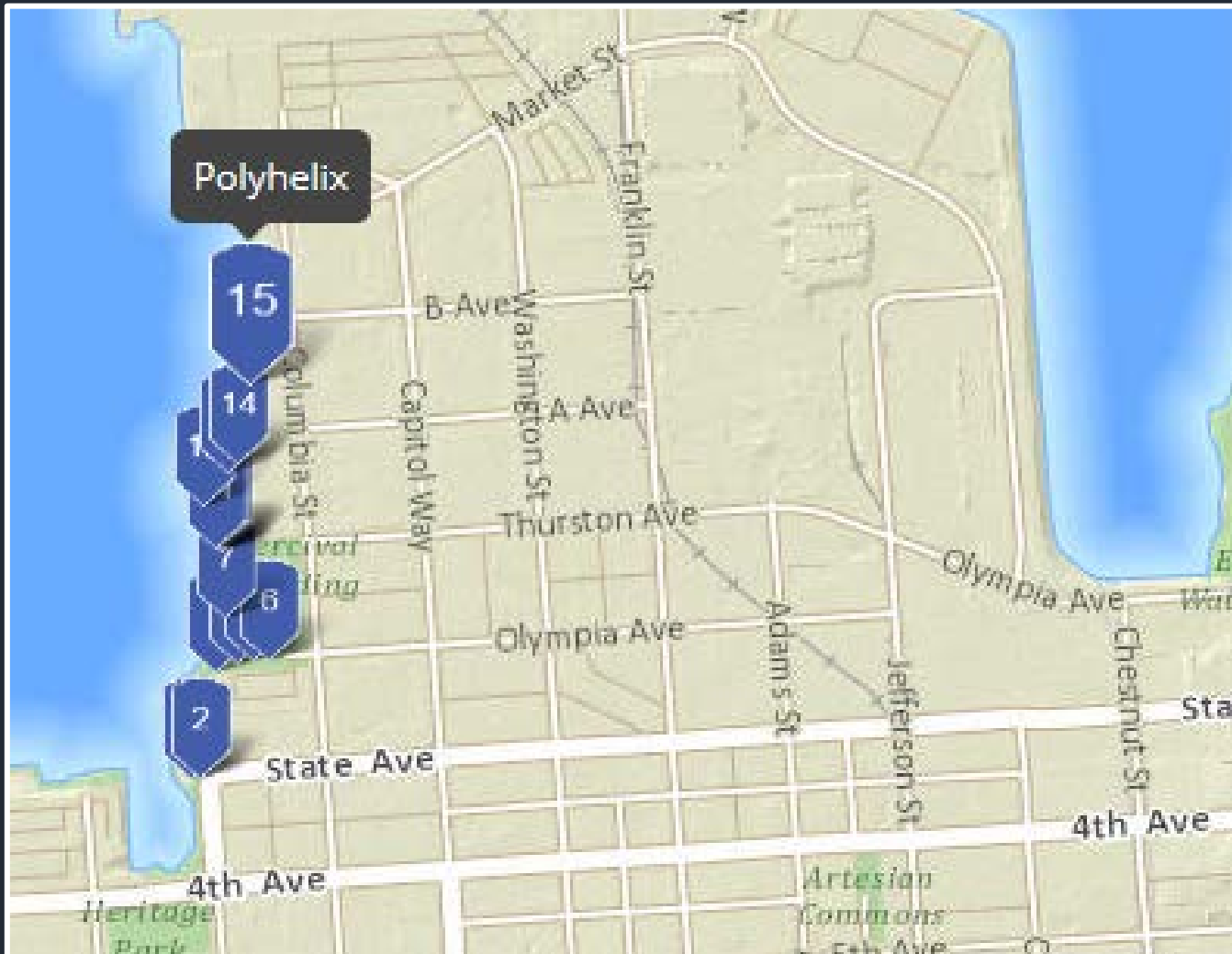
- Rotates every year or two
- Engages Community
- All art available for purchase
- Accessible on City website
- Art on Loan (cost effective)



Purchase one piece a year – Fan Favorite



- Interactive map on website
- Click to learn about art
- Draws visitors, keeps interest alive!



7
Blue Spire
< > X

Artist: Gerry Newcomb

Medium: Cast Glass/Steel

Artist Statement:

I am drawn to the idea of being able to present 2 sides of the same artwork. The relief surface, with all the detailing and graphic imagery,

Interactive Art



Iconic Sculptures

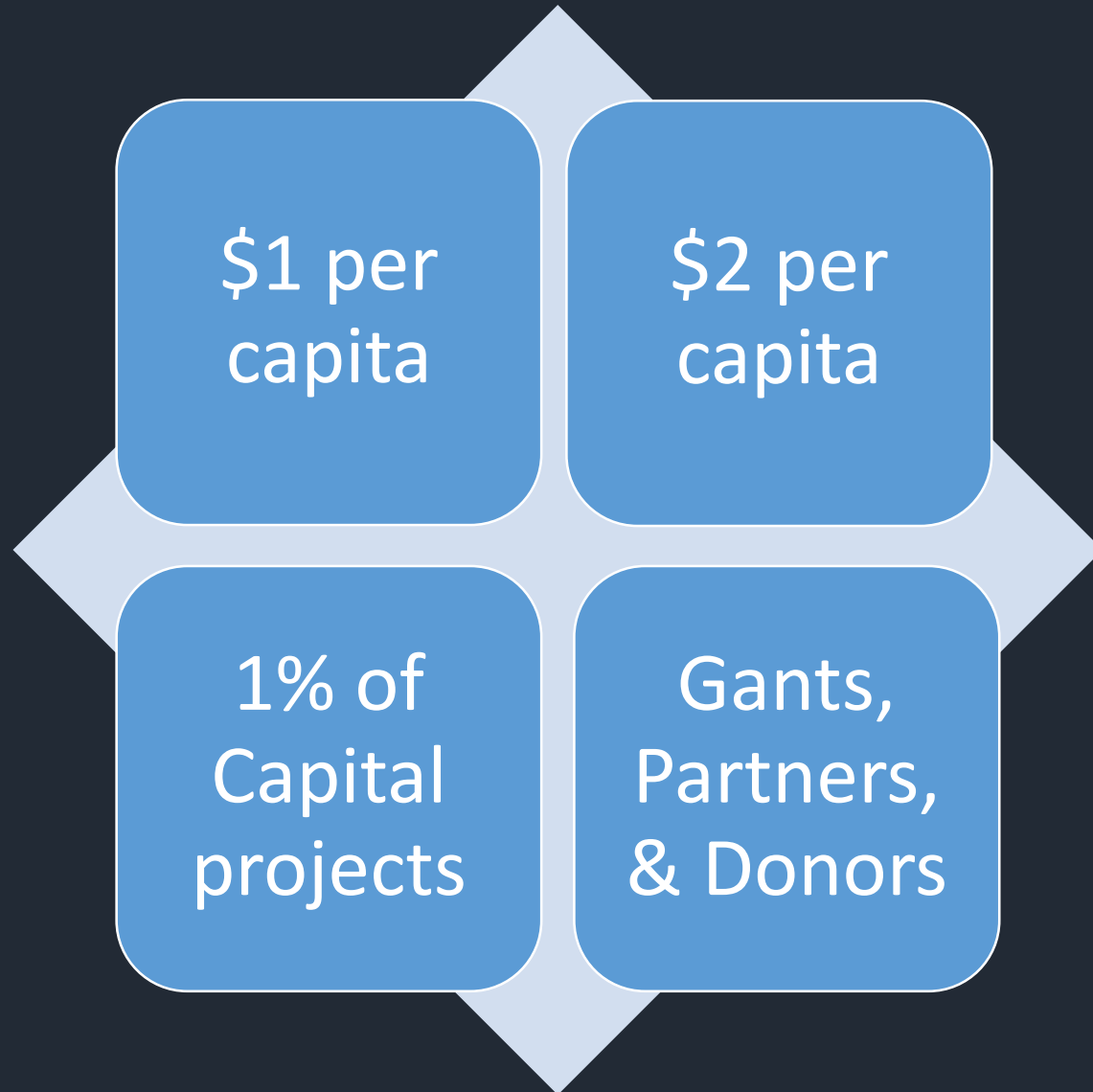
- Monolithic or Landmark Style
- Seen from Highway
- Attracts Visitors
- Highlights An Area/Park



Sound Transit Art-Nail on the Trails



Funding Options





Donor Recognition

- Art piece that recognizes donors
- Human or animal footsteps imbedded in a sidewalk reflect donors name







Thank you!
The Lakewood Arts Commission

Public Art Program Budget 2021-2027										
Item	Description	cost per unit	Year 1	year 2	Year 3	Year 4	Year 5	Year 6	Total Year	Inventory
Annual Operating Expenses	Contract staff \$20k/yr. Staff time 20%, \$12k/yr		\$32,000	\$32,000	\$32,000	\$32,000	\$32,000	\$32,000	\$192,000	
Art Integration Framework Plan document	One time start-up cost	\$3,500	\$3,500	0	0	0	0	0	\$3,500	
Signal & Utility Box Wraps	design, production & installation	\$2,200	22,000	22,000	\$22,000	\$22,000	\$22,000	\$22,000	132,000	60
Murals	20x15 ft mural, artist fee, materials	\$6,000	\$6,000	6,000	6,000	6,000	6,000	6,000	\$36,000	6
Plinth Design	1x cost	\$2,500	\$0	0	\$2,500	0	0	0	\$2,500	1
Rotating Art	leased art, plinth, construction, management, artist stipend	\$7,000				\$14,000	14,000	\$14,000	42,000	6
Purchase of art piece	Fan Favorite from rotating art	\$10,000	0	0	0	0	0	\$10,000	10,000	1
Interactive Art Piece	Interactive art piece	\$60,000	0	0	0	\$60,000	0	\$0	60,000	1
Total Expenses			\$63,500	\$60,000	\$62,500	\$134,000	\$74,000	\$84,000	\$478,000	75
Funding Sources	McGavick Conference Ctr. City Days	\$15,000								
	Current Public Art budget \$30k	\$5k per year for 6 yrs								
	\$1 per capita	\$60,000								
Total Annual & 6 Year Funding		\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$480,000	
	Grants and donors	tbd								
Note: after year ten, add \$15k per year for maintenance										

\$3,500.

ART INTEGRATION FRAMEWORK PLAN

Identify sites and situations in a general sense (Trails, Traffic Boxes, mural locations, etc.)

Matrix of temporary and permanent artwork opportunities by budget, materials, locations, and themes.

Provide Sample RFP and RFQ with best practices.

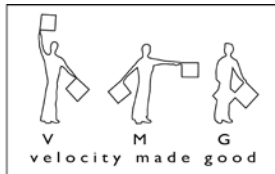
Provide sample call for artists for roster opportunity with best practices.

Propose meeting schedule and stakeholder group composition.

Dovetail the Integration Framework Plan with the Comprehensive Plan and Goals/Values of the community.

Provide opportunities for funding and support.

Design a document that is grant-ready and publication-worthy (10-15 pages).



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To: Mayor and City Councilmembers
From: Paul A. Bucich, P.E., Public Works Engineering Director
Greg Vigoren, P.E., Engineering Services Manager
Through: John J. Caulfield, City Manager *John J. Caulfield*
Date: July 13, 2020
Subject: Penalties and Interest Ordinance for American Lake – Lake Management District No. 1

In June 2019, the City Council created Lake Management District No. 1 for American Lake to manage invasive aquatic plants in the lake. The district is scheduled to be in place for at least 10 years starting last year. The City Council subsequently approved a special assessment roll for the District to fund plant management and related activities.

The ordinance that created the special assessment roll did not include a means to pursue delinquent assessment payments. Fortunately the vast majority of properties paid their assessments last year. Out of the 329 properties only 2 did not and have not paid to date.

The attached draft ordinance will allow the District to charge penalties and interest as well as impose liens on property that do not pay their special assessments on time. The ordinance is similar to what's already in place for the sewer availability charge and the surface water management service charge.

ORDINANCE NO. XXX

**AN ORDINANCE OF THE CITY COUNCIL OF THE
CITY OF LAKEWOOD, WASHINGTON,
AMENDING TITLE 3 OF THE LAKEWOOD
MUNICIPAL CODE, ADDING CHAPTER 3.39 LAKE
MANAGEMENT DISTRICTS WHICH
ESTABLISHES THE PROCESS TO BE USED TO
COLLECT ASSESSMENTS; ASSESS PENALTIES
AND INTEREST ON UNPAID ASSESSMENTS; AND
IMPOSE LIENS ON PROPERTIES WITH UNPAID
ASSESSMENTS FOR LAKE MANAGEMENT
DISTRICTS.**

WHEREAS, in June 2019, the City Council created Lake Management District Number 1 for American Lake to provide ongoing aquatic vegetation management, community education, and other related projects in Lakewood Ordinance No.2019-712; and

WHEREAS, in July 2019, the City Council confirmed and approved the Special Assessment Roll for Lake Management District Number 1 – American Lake; and

WHEREAS, pursuant to RCW 36.61.200 Special assessments—Payment period—Interest and penalty, the City shall establish by ordinance an amount of interest that will be imposed on late special assessments imposed annually or at once, and on installments of a special assessment. The ordinance shall also specify the penalty, in addition to the interest, that will be imposed on a late annual special assessment, special assessment, or installment which shall not be less than five percent of the delinquent special assessment or installment; and

WHEREAS, pursuant to RCW 36.61.230, assessments “shall be a lien upon the property assessed from the time the special assessment roll is placed in the hands of the county treasurer for collection, but as between the grantor and grantee,

or vendor and vendee of any real property, when there is no express agreement as to payment of the special assessments against the real property, the lien of such special assessments shall attach thirty days after the filing of the diagram or print and the estimated cost and expense of such lake or beach improvement or maintenance activities to be borne by each lot, tract, parcel of land, or other property, as provided in RCW 36.61.220. Interest and penalty shall be included in and shall be a part of the special assessment lien”; and

WHEREAS, the City may establish other Lake Management Districts and wants to create a uniform process by which it will collect assessments; assess penalties and interest on unpaid assessments; and impose liens on properties with unpaid assessments for Lake Management Districts.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF LAKEWOOD DO ORDAIN AS FOLLOWS:

Section 1. That Chapter 3.39 Lake Management Districts be adopted as follows:

03.39.010 – Purpose.

The purpose of this Chapter is to create a uniform process by which the City will collect assessments; assess penalties and interest on unpaid assessments; and impose liens on properties with unpaid assessments for Lake Management Districts.

03.39.020 – Authority.

The City may establish Lake Management Districts pursuant to Chapter 36.61 RCW. The City elects to exercise all lawful powers necessary and appropriate to collect assessments; assess penalties and interest on unpaid assessments; and impose liens on properties with unpaid assessments for Lake Management Districts.

03.39.030 – Assessment Fees.

The City shall apply assessment fees to properties as specified in Special Assessment Rolls confirmed and approved by the City Council for Lake Management Districts.

03.39.040 - Deposit of Funds.

Lake Management District funds received shall be deposited in the fund designated by the City Manager or designee for the particular Lake Management District.

03.39.050 - Authorization for Administrative Procedures.

The City Manager or designee is hereby authorized and directed to establish all administrative procedures necessary to implement the provisions of this Chapter.

03.39.060 - Lien for Delinquent Charges and Foreclosures.

- A. The City shall place a lien on any parcel with a delinquent assessment fee, including interest thereon. Such liens shall be effective and shall be enforced and foreclosed in the same manner as provided for sewerage liens of cities and towns by RCW 35.67.200 through 35.67.290, except that, alternatively, the service charge lien shall be effective for a total not to exceed one year's delinquent service charges without the necessity of any writing or recording of the lien with the Pierce County Auditor.
- B. Delinquent service charges shall bear interest provided in RCW 35.67.200 at the rate of eight percent (8%) per annum, or such rate as may hereafter be authorized by law, computed on a monthly basis from the date of delinquency until paid. Interest shall be calculated at the rate in effect at the time of payment of the charges regardless of when the charges were first delinquent.

03.39.070 - Overpayment Refund Requests.

Any person may request the refund of service charge overpayment(s) by doing so in writing to the City Manager or designee. The basis of the request explaining the nature of the overpayment should be clearly stated. The City Manager or designee shall investigate the overpayment to have occurred. The City Manager or designee will use best efforts within sixty (60) days of receipt of the request. The City Manager or designee shall specify in the written decision the basis for authorizing or denying the refund request. No refund may be authorized for overpayment paid or levied more than two (2) years prior to the date the written request is received.

03.39.080 - Administrative Refunds or Adjustments.

The City Manager or designee may authorize in writing, a refund, credit, or adjustment of any amounts when he/she determines that an error, miscalculation, or mistake has occurred. The nature of the error, miscalculation, or mistake should be documented together with the steps taken to prevent future occurrences. No refunds, credits or service charge adjustments may be authorized pursuant to this Section unless brought to the attention of the City Manager or designee within two (2) years of the occurrence of the error, miscalculation or mistake.

03.39.090 - Amount of Refund Limited.

In any instance where a refund or credit is authorized by the City Manager or designee, the amount shall not include any interest.

03.39.100 – Appeals.

Any decision of the City Manager or designee made pursuant to this Chapter may be appealed to the City of Lakewood Hearing Examiner upon payment of the fees and

pursuant to chapter 1.36 LMC.

Section 2. Severability. If any section, sentence, clause or phrase of this resolution should be held to be invalid or unconstitutional by a court of competent jurisdiction, such invalidity or unconstitutionality shall not affect the validity or constitutionality of any other section, sentence, clause or phrase of this resolution.

Section 3. Ratification. Any act consistent with the authority and prior to the effective date of the resolution is hereby ratified and affirmed.

Section 4. Effective Date. This ordinance shall be effective five days after passage by the Lakewood City Council.

ADOPTED by the City Council this 20th day of July, 2020.

CITY OF LAKEWOOD

Attest:

Don Anderson, Mayor

Briana Schumacher, City Clerk

Approved as to Form:

Heidi Ann Wachter, City Attorney