



**LAKWOOD ARTS COMMISSION  
REGULAR MONTHLY MEETING Minutes  
Date: Monday, February 3, 2020 Time: 5:00PM – 6:15 PM  
Lakewood City Hall, American Lake Room  
6000 Main Street SW Lakewood, WA 98499**

**CALL TO ORDER**

The meeting was called to order at 5:05 p.m.

**ATTENDANCE:**

**Arts Commission Members Present:** Linda McDermott, Earl Borgert, Adriana Bayer, Lani Neil, Tod Wolf, Darryl Owens, Patti Belle, Paige Hansen

**Arts Commission Members Excused:** Judy Swortz, Susan Warner, Phil Raschke

**Unexcused:**

**Staff:** Sally Martinez, Recreation Coordinator, Nicolette York, Office Assistant

**Youth Council Liaison:** Kyle King, Angel Lee

**Council Liaison:** Jason Whalen

**Public Comment:** Bob Warfield presented a grant opportunity from the Lakewood Community Foundation. He shared that there is a new \$5,000 grant from an anonymous donor for a new event in Lakewood with a possible collaboration between Lakewood Gardens, Lakewood United, and the Lakewood Arts Commission. The grant due date is late March 31. Bob also said the Rose Murphy endowment fund, when it hits a half million dollars, will be open to grants to improve the public space (art, sculptures, etc). Currently the fund is \$250,000.

**APPROVAL OF MINUTES:** Patti Belle moved to approve the January 6, 2020 minutes and Tod Wolf seconded. MPU.

**Recruitment and Retention:**

Kat Flores resigned after 9 years of service.

**UNFINISHED BUSINESS:**

**Public Art:** Perri Howard offered to facilitate a charrette to take place February 11<sup>th</sup>. There will be twelve attendees. Linda, Earl, Patti, Paige, Susan and Tod can attend. Sally will reach out to the Asia Pacific Cultural Center for representation. Nikki will reach out to the Parks Board. The purpose is to focus on goals for the future of a public art program in Lakewood. The Arts Commission is recommending a short (1 year) and long (6yrs) range public art plan to City Council on April 13<sup>th</sup> at 7:00pm. Earl is continuing to work with his subcommittee to develop the power point

presentation. The focus is on the importance of adopting and supporting a public art program, not just individual pieces of art. There are four main areas of art: Traffic signal box wraps, iconic sculptures, rotating art and murals. Lighting underpasses was discussed as a possible low cost artistic feature.

**Holiday Committee:**

Sally and Linda met with Linda at the Chamber of Commerce. The parade has outgrown the Park Lodge parking lot. We are considering moving the parade start/staging to the Colonial Plaza. It was recommended to start parade later at 5:00 so the lights on the floats show up. It was recommended to reinstate the Jingle Bell 5k in the morning and to have it be a loop starting and ending at the Colonial Plaza. That way the route would go along the quiet back roads and police would not have to close down the roads. We discussed having the vendors at the Colonial Plaza and advertising it separately as a Christmas Bazaar. That way the vendors could leave when the parade starts.

Parade judging will be made more efficient. Parade participants need numbers. Linda will connect with the Daffodil parade to figure out they do the judging and when. Do they have a deadline on set up and readiness? Floats could be put together the night before and they could take a picture and send it in. The commission will do further research.

**MLK Event Update:** Mary Moss said City Council would prefer to have the event on the long weekend in January. So the committee is trying to decide whether to have it on Saturday or Monday of the Martin Luther King holiday. Paige recommended having a live pianist on stage. Paige saw the Tacoma event and said that the Lakewood event had more diversity and better performers that were more kid centric.

Daryl will think about being the new liaison to the MLK committee to take Kat's place.

**REEL LIFE Film Festival:**

The Film Festival Reel LIFE 96 will have 30 teams, and the films will be show at the AMC theatre Nov. 14<sup>th</sup>. Linda will invite the general manager, Stephen, of AMC to a meeting to keep him engaged because the event is very dependent upon the use of the Theatre. Stephen said we could have 300 seats (3 theatres), the lobby space for awards, and they would run the concessions. The cost is \$1,800. Sally and Linda met with Sean Geary, instructor at CPTC digital film program. We talked about summer workshops for camera use, editing and story boarding. Sean is willing to teach them from 9am-5pm at the college or McGavick. However he is waiting for approval. Shawn said it would be no problem to get 30 teams. Sean will let us know in two weeks if he can do the workshops at McGavick and control the registration.

Sally and Linda met with Sylvi Johnson a videographer who is willing to create content for social media posts and the pre-film video that can have sponsor clips and talk about what is about to be shown in each theatre. Sylvi talked about having actors do short clips/interviews for spots on social media.

Sally and Linda will meet with Brynn regarding social media to build hype around the inaugural event. Sally is getting an intern from UPS. We discussed having a mix and mingle event to engage possible sponsors. It is estimated the event will cost \$10,000 to really do it right, and right

now we have \$4,000. If the Lakewood Community Fund Grant came through, we would be at \$9,000. Expenses are food for receptions/VIP events, t-shirts, swag, advertising, videography and awards. Revenue is the team registration.

**New Business:**

**Council Comments:** None

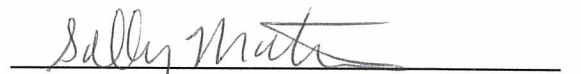
**Board Comments:** None

**NEXT MEETING:**

**Monday, March 2, 2020 at 5:00 pm City Hall, American Lake Room**

**ADJOURNMENT:** Linda adjourned the meeting at 6:30 p.m.

  
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Linda McDermott, Chair

  
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Sally Martinez, Recreation Coordinator