

Total Jobs (4-quarter moving average)		
Industry	Q4 2019	Q4 2023
Agriculture, Forestry, Fishing and Hunting	55	38
Mining, Quarrying, and Oil and Gas Extraction	0	0
Utilities	79	97
Construction	1,753	1,803
Manufacturing	1,122	1,015
Wholesale Trade	1,054	1,070
Retail Trade	3,166	3,326
Transportation and Warehousing	2,245	1,897
Information	249	220
Finance and Insurance	575	537
Real Estate and Rental and Leasing	710	742
Professional, Scientific, and Technical Services	971	1,069
Management of Companies and Enterprises	19	9
Administrative, Support, and Waste Management and Remediation Services	839	733
Educational Services	2,546	2,505
Health Care and Social Assistance	10,529	11,674
Arts, Entertainment, and Recreation	987	894
Accommodation and Food Services	3,073	3,258
Other Services (except Public Administration)	1,270	1,177
Public Administration	417	456
Total	31,659	32,519

Source: Workforce Central; Chmura JobsEQ

Income								
Type/Year	Median Household Income		Mean Household Income		Mean Family Income		Per Capita Income	
	2021	2022	2021	2022	2021	2022	2021	2022
Washington State	\$84,247	\$91,306	\$116,349	\$125,847	\$135,552	\$146,344	\$43,817	\$50,764
Pierce County	\$85,866	\$93,420	\$107,221	\$116,431	\$121,704	\$129,297	\$39,036	\$45,035
City of Tacoma	\$77,141	\$80,784	\$95,445	\$101,373	\$111,578	\$117,069	\$37,263	\$42,734
City of Lakewood	\$60,534	65,531	\$82,179	\$90,725	\$94,147	\$102,816	\$33,277	\$39,363

Unemployment Rates							
Area/Month	Apr '20	Oct '20	Apr '21	Dec '21	Jan '22	Apr '22	Jul '22'
Pierce County	18.1%	7.0%	6.2%	4.9%	5.9%	4.9%	4.2%
City of Tacoma	19.2%	7.7%	6.5%	4.5%	5.7%	5.0%	4.3%
City of Lakewood	17.4%	7.7%	7.5%	4.6%	6.1%	5.3%	4.9%

Source: Workforce Central – Unemployment Rate

Clover Park School District Student Enrollment				
School Year	2020-2021	2021-2022	2022-2023	2023-2024
# of Students Enrolled	12,239	12,022	12,600	12,436

Source: Clover Park School District

Adjusted 4-Year Cohort Graduation Rate				
Graduating Class	2020	2021	2022	2023
Clover Park High School	83.5%	86.9%	83.6%	88.6%
Lakes High School	92.2%	91.2%	91.7%	91.5%
Harrison Preparatory School	100.0%	100.0%	94.1%	100.0%
District	88.3%	88.0%	87.5%	88.4%

Source: Clover Park School District

Regional & National Index			
Date	Dec, 2022	April, 2023	April, 2024
Consumer Price Index (CPI) Seattle-Tacoma-Bellevue	330.489	338.487	353.503
National Prime Lending Rate	7.50%	8.25%	8.5%
Dow Jones Industrial Avg	33,147.25	32,799.92	37,815.92
NASDAQ	10,466.48	12,226.58	15,657.82

Sources: Statista.com, Bank of America, Google Finance

General Demographics and Statistics	
Incorporation	1996
Government Style	Council-Manager
Population (OFM est.)	64,150
Households	26,366
Owner Occupied HH	11,496
Median Household Income (2022)	\$60,531
Residents with a Min. 4 Year Degree	23.5%
Total Active Business Licenses	4,678
Assessed Property Value	\$11.0 Billion
Neighborhood Associations	5
Citizen Advisory Boards & Committees	13
Land Area	17.2 sq mi
Water Area	1.8 sq mi
Median Resident Age	33.9
Percent below poverty	12.7%

Source: City of Lakewood, U.S. Census Bureau

Public Safety	
Sworn Police Officers	100
Patrol Units	48
Police calls for Service, 2022	53,921
2023 EMS responses (full year)	17,809
Number of Fire Personnel	200

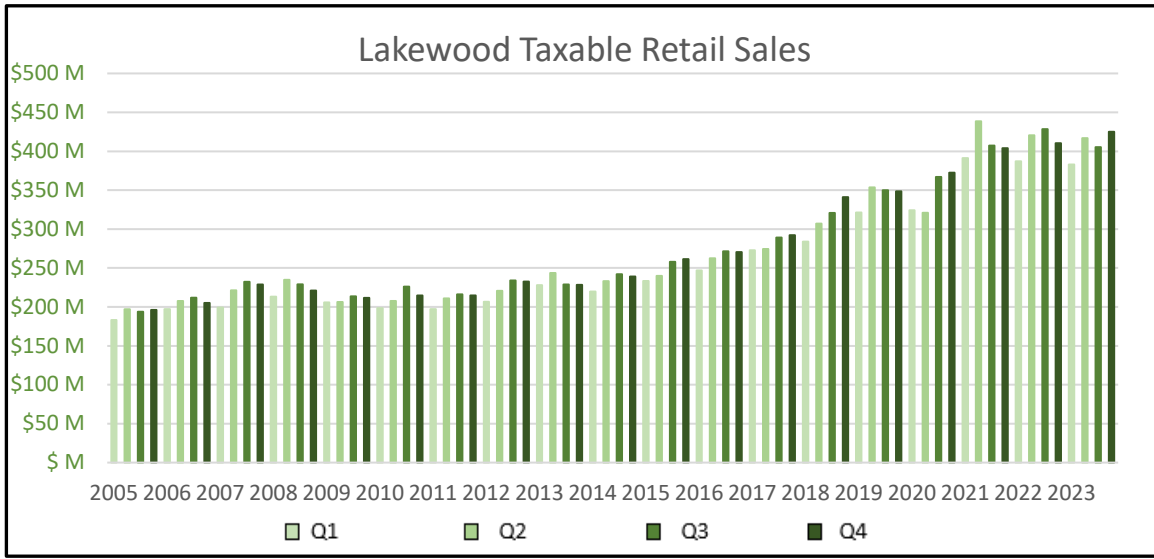
Source: City of Lakewood; West Pierce Fire and Rescue

[2023 Lakewood Police Department Annual Report](#)

Culture and Recreation	
Libraries	2
Developed Parks	14
Natural Area Parks	11
Parks & Open Space Acreage	617
Fort Steilacoom Park Acreage	340
Public Golf Courses	2
Adult Community Center	1

Source: City of Lakewood





Average Daily Traffic Volume	
S. Tacoma Way & Steilacoom	30,088
Gravelly Lake Dr. & Nyanza Rd. SW	18,101
Custer Rd. & Lakewood Dr. SW	23,886

Source: City of Lakewood

Average Day Time Population (2022)	
Day Time Population	68,958

Business Operations	
Type	Number
Homebased in Lakewood	1,180
Commercial Location in Lakewood	1,618
Doing Business (Located Elsewhere)	1,947
Total Businesses in Lakewood	4,745

Source: City of Lakewood

Permit Type (sample)	2020	2021	2022	2023
Commercial Addition	\$21,836,280	\$21,305,000	\$1,632,504	\$17,342,949.00
New Commercial Building	\$67,947,656	\$24,951,587	\$10,412,517	\$17,624,773.96
New Commercial Bldg - Multi-Family	\$8,850,680	\$0	\$7,935,751.32	\$4,806,274.00
Commercial Remodel	\$23,416,462	\$16,101,545	\$22,727,765.39	\$15,861,986.05
New Single Family Residence	\$6,814,207	\$14,235,257	\$11,345,543.61	\$16,157,239.31
Residential Accessory Structure	\$906,235	\$599,237	\$398,196.80	\$1,214,706.83
Residential Addition	\$3,179,267	\$1,488,391	\$1,765,115.26	\$4,160,010.11
Residential Accessory Dwelling Unit	\$349,875	\$649,141	\$507,947.00	\$0
Residential Demolition Permit	\$516,840	\$330,115	\$395,983.50	\$299,075.00
Residential Remodel/Repair	\$6,237,812	\$4,115,117	\$4,451,167.31	\$5,688,797.87
Totals (all permits)	\$160,582,777	\$163,206,389	\$89,663,318	\$99,758,995.50

Source: City of Lakewood

Top Employers – Private Sector	
Employer	# of Employees
St Clare Hospital/Franciscan	814
Aero Precision	625
Aacres WA LLC	598
McLane Northwest	540
Walmart Supercenter	533

Source: City of Lakewood – as of Q1 2022

Top Employers – Public Sector	
Employer	# of Employees
JBLM (incl. Madigan: 5,580)	55,000
Western State Hospital	2,190
Clover Park School District	1,667
Pierce College	1,500
Camp Murray	854

Source: City of Lakewood – as of Q1 2022

Single Family Residential Real Estate			
Type	2022	April, 2023	May 2024
Average Sales Price	\$551,190	\$540,558	\$548,250
Average List Price	\$759,124	\$665,171	\$548,250
Number of Listings	761	198	71
Average days on the Market	19	51	7

Annual Property Tax Collected	
Year	Total Annual Revenue
2019	\$7,160,000
2020	\$7,259,759
2021	\$7,430,550
2022	\$7,636,449
2023	\$7,762,883

Source: City of Lakewood

Businesses in Lakewood by Industry	
Ag, Forestry, Fishing, and Hunting	1
Utilities	9
Construction	1212
Manufacturing	83
Wholesale Trade	92
Retail Trade	418
Transportation and Warehousing	60
Information	36
Finance and Insurance	77
Real Estate and Rental and Leasing	143
Prof, Scientific, and Tech Svcs	177
Management of Companies	3
Admin Support & Waste Mgmt	281
Educational Services	39
Health Care and Social Services	256
Art, Entertainment, and Recreation	30
Accommodations and Food Svcs	224
Other Svcs (except Public Admin)	325
Public Administration	1
Total	3467

Source: City of Lakewood

City Obligation and Debt Bond Rating	
Standard & Poor's	AA
Non-Voted Bonds Outstanding	\$16,437,639
Debt-Capacity for Non-Voted Bonds (General Purpose)	\$147,852,002

Vacancy Rates		
	5-yr Avg	2023
Multifamily	4.34%	5.61%
Office	4.09%	3.61%
Retail	3.49%	1.94%
Industrial	8.06%	5.86%

Source: CoStar Analytics

Zip Codes: 98498 & 98499

Property Tax	
City of Lakewood	\$10.49
City of Tacoma	\$11.11
City of Puyallup	\$9.10

Per \$1,000 Assessed Property Value

Source: [Pierce County Assessor](#)

Rental Inspection Data	2022	2023
Rental Properties	2,135	3,106
Unregistered	281	1,055
Registered	1,854	2,051
Rental Units	12,217	11,049
Unregistered	580	1,501
Registered	11,637	9,548
Initial Property Inspections	94	245
Multifamily Inspections	37	87
Single Family Inspections	45	87
Duplex Inspections	12	71
Results—Properties Passed	8	26
Results—Properties Failed	86	238
Re-inspections—Passed	85	103
Re-inspections—Failed	32	29

Source: City of Lakewood

Our mission is to improve the economic well-being of Lakewood through efforts that increase job creation, job retention, tax base enhancements and quality of life.